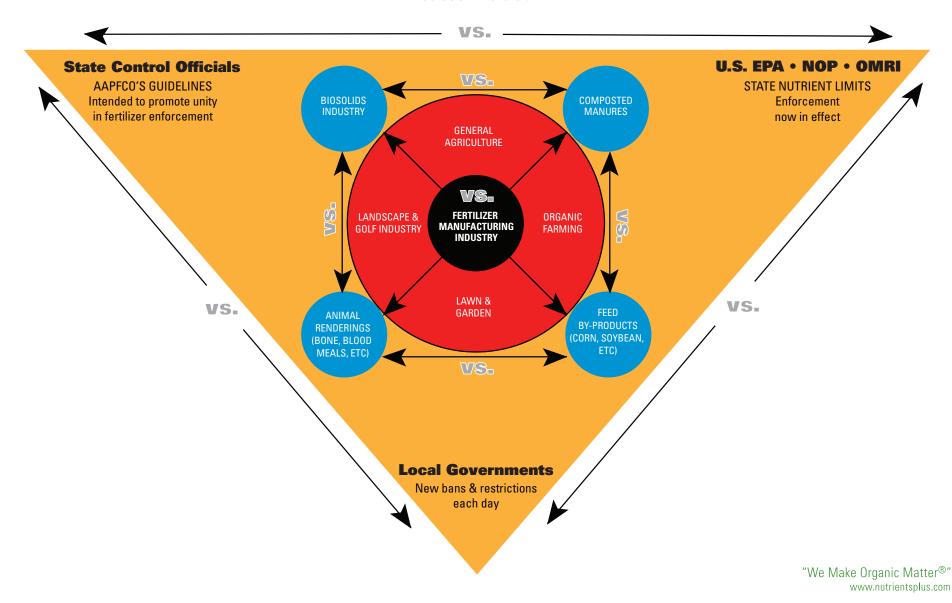


Clean Water - Problem

Debate dominated by competing views - no one can agree

Phosphorous bans • Nitrogen restrictions • No Manure • No Biosolids

Solution = 0-0-0?





Self Regulatory Solution

A perspective everyone can agree on.



Clarus Nutrients Pluse OMRI*

ORGANIC FARMING



Fertilizer Manufacturing Industry

PHOSPHATIC SECTOR



MIXING SECTOR

Clean Water



MARKETS SERVED BY NUTRIENTS PLUS = marketing



LAWN & GARDEN STORES



Rural Recycling

NITROGENOUS

SECTOR



Urban Recycling

> Water Treatment Recycling

> > 10% Aligned



LANDSCAPE INDUSTRY



Budgeting organic matter reduces nutrient required by 30% Get the same result at no extra cost



